



**Your Strategic  
Partner Towards  
Success.**

# Introduction

Arab Links is one of the leading destinations in the world of management consulting. From the heart of Riyadh, we look forward to sharing success with you. We are pleased to offer a comprehensive range of consulting services specifically designed to meet your needs and achieve your ambitious goals.





# Our Vision

We empower our partners to achieve sustainable success by providing customized business services and solutions. We ensure that these solutions reflect excellence and professionalism in every detail of the work, giving them a unique competitive advantage in the market.

[www.arab-links.com](http://www.arab-links.com)





# Our Mission

To strive to exceed our clients' expectations in the Kingdom of Saudi Arabia with a clear vision and an outstanding consulting team to achieve their strategic goals.

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# Our Values



## Business Sustainability

Focusing on achieving long-term success.



## Performance Efficiency

Delivering high-quality services.



## Accuracy & Modernity

Utilizing the latest data to ensure accurate assessments.



## Professionalism

Commitment to the highest standards of professionalism.





Governance



Human Resources  
Services



Management  
Consulting



Training  
Programs



Institutional Process  
Management  
& Development



Establishing &  
Developing Project  
Management  
Offices (PMO)



Foreign  
Investment



Digital  
Marketing  
Services



Social Media  
Management  
& Digital Marketing

# Our Services

**We are pleased to offer our services to various sectors,  
including government, private, and third sectors.**

**Some of our key services include:**





# 01



# Management Consulting

We provide a comprehensive range of services, including:

- Policy and procedure development.
- Organizational structure design.
- Strategic and executive planning.
- Risk management & compliance.
- Human resources system development.





# 02



## Human Resources Services

We assist you in developing effective strategies that include:

- Job analysis and descriptions.
- Job evaluation and salary structures.
- Workforce planning.
- Talent management.



# 03



## Governance

We offer comprehensive services that include:

- Establishing boards of directors.
- Governance of management committees.
- Governance of family businesses.
- Designing operational procedures.



# 04



## Establishing & Developing Project Management Offices (PMO)

We provide integrated services that include:

- Evaluating the project management office: We assess the office's efficiency and provide recommendations for improving its performance.
- Improving and developing the project management office: Implementing recommendations to enhance efficiency and ensure the sustainability of results.
- Advisory and mentoring sessions with project managers: We provide guidance to ensure projects run efficiently.





# 05



## Institutional Process Management & Development

We provide integrated services that include:

- Documenting procedures and processes
- Analyzing and evaluating procedures and processes
- Improving and developing procedures and processes
- Automating procedures and processes
- Providing ISO certification services from accredited centers, along with meeting (ISO) requirements.





# Training Programs

We provide specialized training programs that include:

- Training insurance company employees for the (IFCE) exam: We offer the highest training standards to qualify employees.
- Six Sigma - Quality Management training: Intensive training sessions for quality management according to Six Sigma standards.
- Conduct comprehensive training courses on ISO certification systems



# 07



## Social Media Management & Digital Marketing

We specialize in innovative strategies to support your business through:

- Managing social media accounts.
- Designing brand identities.
- Implementing innovative digital marketing campaigns.
- Managing advertising campaigns.
- Creating engaging content.
- Google Ads (SEO).





# 08



## Digital Marketing Services

- Market research
- Designing profiles and brochures
- Creating visual identities
- Managing advertising campaigns
- Managing social media
- Marketing analysis
- Content creation
- App development
- Website development
- Reporting for social media accounts
- Developing marketing plans
- Photography
- Video production
- Graphic design



09



# Foreign Investment

- Consulting for establishing foreign investment
- All services related to the establishment and operation of foreign investment projects



# Our Commitment to Saudi Vision 2030

At Arab Links, we believe that our strategies align seamlessly with Saudi Vision 2030, which aims to enhance economic and social development. We are here to provide our consulting services to align your organizations with this vision through innovative consultations that foster innovation and sustainability.





# Let Us Be Your Partner in Success

We look forward to collaborating with you to achieve your goals and future aspirations.



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